

# 10,000 Fresh Cut Carnations, Saturday, Two Dozen 58c

## SUITS and DRESSES

The Season's Smartest New Apparel At After-Season Prices

### Two Groups of SUITS

**\$24.95**

**\$45.00**



Values never before seen. The very richest wool materials, all silk linings and the best trimmings. Sizes and colors most complete. All very attractive.

The materials are the handsome broadcloths, wool velours, tricotine, chevrons, etc. Long coats, tailored models and the short, graceful ripple jackets.

A lot of about 200 suits in every style, color and material obtainable, for fall and winter wear. Suits of silvertone, tricotine, velour de laine, peachbloom, tinseltone, broadcloth and yalama. All stylish, graceful lines.

Trimmed with handsome silk braids, narrow belts, convertible collars and collars of fur. Colors are all the new fall shades, such as taupe, navy, oxford, black, etc. Dresses that are always serviceable as well as stylish.

Incomparable Values in This

## Sale of DRESSES

Specially Priced  
**\$14.95**

Specially Priced  
**\$24.95**

All-wool serges, all-wool jerseys and satin. The assortment includes about 350 dresses. Trimmings are many and varied and in the collection can be found fancy silk braiding, hand embroidery effects, some in silks.

The newest styles are featured in this variety of smart dresses, such as the long, loose, straight-line models, as well as the belted effects. Colors that are the latest in fashion's creeds can be found. Sizes 16 to 46.

Dresses of the most wanted materials, such as tricotine, serge, jersey, wool velour, silvertones and satin, as well as many more combinations. Every taste can be pleased in this assortment, which is beyond description.

Trimmings embrace the fashionable lace collars in the long, square and pointed effects, pockets of unique and original designs; buttons of every size and description. Many embroidered in the French effects. Sizes 16 to 46.

(Third Floor.)



**CANDY**  
FRESH EVERY HOUR

BITTER SWEETS 49c Pound—Big fluffy, velvet, nut and fruit hand-rolled creams; coated with rich crispy bitter sweet chocolate.

VANILLA PECAN TAFFY 39c Pound

PECAN BUTTER SCOTCH BRITTLE SQUARES 34c Pound

BROKEN STICK CANDY 29c Pound

COCONUT SOUR KRAUT CANDY 44c Pound—"Ye Old Time"

HONEY NOUGAT 49c Pound—Pecan Neapolitan

ASSORTED PECAN FUDGE 40c Pound

FRENCH CHERRIES 60c Pound—In milk chocolate, \$1.00 quality, 60c. Big red juicy cherries in cream and covered with rich velvety milk chocolate.

FAMILY WEEK-END SPECIAL

Assorted Box 50c

FRENCH MIXED 50c Pound

Assorted French cream bon bon chocolates.

Pound 50c.

1919 Pecan Halves, \$1.00 Pound

1919 Pecan Pieces, 90c Pound.

1919 Wild Pecans, 25c Pound.

1919 Jumbo Paper Shell Pecans, 80c Pound

1919 Paper Shell Pecans, 60c Pound

HOT SALTED PEANUTS 29c Pound

(Main Floor.)



Save About One-Half On These

## Dress Skirts, \$11.75



The styles and workmanship are the outstanding features of these skirts. Made of wool velour, suitings, serges, prunellas, etc. Also line of serges and other fabrics. Complete assortment of varied styles and colors; sizes to 40.

Taffeta Petticoats, \$4.75

Good soft durable taffetas, straight lines, adjustable waist, pretty flounces, all wanted colors, many hem-stitched, while others are shirred or gathered, all sizes.

(Third Floor.)

## Stunning New HATS

Specially Featured Saturday

**\$8.50**



All the prime favorites of the season are featured. Black hats and mellow colored hats, stunningly trimmed with ostrich, monkey fur, some with gold or silver brocade crowns, beads and novelty pins and ornaments. Large hats and small hats in richest panne velvet, plushes and combinations.



## Children's Stylish New Beaver HATS



**\$5**

Another fortunate purchase enables us again to offer this most popular and practical child's hat at a price that is greatly appreciated by thrifty mothers.

This shipment, just received in time for Saturday's selling, embraces every imaginable style and a hat for every age. Black and brown predominate. \$8.50 to \$10.50 values, \$5.00.

(Fourth Floor.)

## Warm COATS

400 New Arrivals  
Featured Saturday

**\$27.50**

In spite of the severe market conditions we made up our mind to give our customers a coat sale at \$27.50 that would be the biggest event of its kind ever featured in this city.



It took a lot of hard work with the manufacturers, but we got the coats and we tell you that never in all our experience have we ever seen better coats at the price.

- Silvertones
- Velours
- Plushes
- Broadcloths
- Bolivias
- Frostglow

## Women's Round Collars 98c

Tab effects of Venice, filet and imitation tatting, each, 98c.

## Roll Collars

Of net, trimmed with Venice and Val. laces, for suits or dresses, cream or white, each, 75c.

## Roll Collars

Of white georgette, embroidered or trimmed with Val. lace, each, 98c.

## High-Neck Vestees, \$1.98

Of ecru net and Val. laces, each \$1.98.

(Main Floor.)

## FIFTH FLOOR SPECIALS

### House Dresses

Of good grade chambray, ginghams and percales; a splendid selection of patterns and styles desirable for morning wear—\$1.98.

### Aprons

Large coveralls and bungalow aprons, of gingham, chambray and scout percales; trimmed with piping, rick rack braid and banding; sizes 36 to 52; \$1.98.

SATEEN PETTICOATS \$1.98

Of high luster sateen in solid colors, of floral patterns, navy, black, green, turquoise, purple, gray and Russian.

**Choice Saturday at 1.98**

### Kimonos

Flannelette ties of gray, lavender, Copenhagen and rose, floral patterns and c. pes of many new designs; the sizes 36 to 44; three different styles, \$1.98.

### Sacques

Of heavy flannel-ettes, trimmed with wide satin ribbon; sizes 36 to 46, \$1.98.

Bath Robes \$1.98

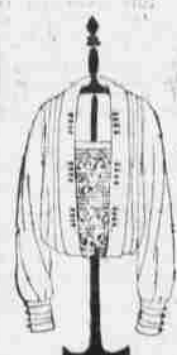
Of plain gray blanket robes, with pink and blue borders; sizes 36 to 44.

(Fifth Floor.)

## Saturday Sale Of BLOUSES

In Two Specials Groups

**\$5—\$8.95**



Presenting about 500 waists in two sale groups. You will find a smart collection of all the new fall shades as well as the dainty white and flesh. Trimmings of every kind, beads, braid, embroidery, laces, tucks, frills and pleats. In fact, every new trimming you would want is here in high-class waists.

You will find the collarless models as well as the round, square and long-pointed effects. Sleeves of the newest make, in fact fashion's latest.

### Middies For School Wear

Of high-grade materials, trimmed red, white or blue braid, embroidery emblems or finished with a tie, in all wanted makes, including Paul Jones; price \$1.00 to \$2.98.

(Main Floor.)

## Knit Underwear

### Union Suits

Specially Priced  
Regular Size \$1.49  
Extra Size \$1.75

Long sleeve and high neck and ankle length heavy cotton ribbed and fleeced. These are full regular made garments, neatly trimmed and finished.



### Light Weight Union Suits

They come in all styles—low neck, no sleeve, Dutch neck, elbow sleeves and high neck, long sleeves.

Regular Sizes \$1.49; Extra Sizes \$1.75

### VESTS AND PANTS

Heavy cotton ribbed vests and pants; all sizes; good \$1.00 ones; on sale at the garment. 75c

## HOSIERY

### WOMEN'S PURE THREAD SILK HOSE \$1.00

Full fashioned, in black only, \$1.00; slightly imperfect.

### SILK HOSE

Full fashioned, in all the wanted shades, also black and white, \$2.00.

### WOMEN'S "BUSTER BROWN" HOSE, \$1.50

Thread and fiber silk, full seamless, reinforced heels, toes, garter tops, \$1.50.

### BOYS' AND GIRLS' SCHOOL HOSE, 3 for \$1

In fine and medium weight ribs, black, white and brown; 35c each, 3 for \$1.00.

(Main Floor.)

## COATS—SUITS—DRESSES

For Misses and Juniors

Nothing has been overlooked to make these showings complete

**\$25**

No store in Memphis shows such assortments

### THE SUITS—

Materials embrace men's wear serges, wool poplins, velours, silvertones, ripple, pleated, blouse and straight line models. Colors, black, navy, Pekin, brown, reindeer, burgundy, plum, self material and fur collars.

### THE DRESSES—

Fashioned of velvets, wool serges, taffetas, satins, velours and tricotines. All the new fashionable shades. Made into becoming gowns of the blouse, belted, empire and one-piece models. Embroidery, silk braid, buttons and pockets form the attractive trimmings.

### THE COATS—

All the seasonable shades modeled from silvertones, velours, polo, plush; loose backs, belted, blouse and empire designs. Fur, plush, self materials and beaver trimmings. All the soft, serviceable materials used in this collection.

(Third Floor—Annex.)

**NO TWO ALIKE —DANCING FROCKS— NEW MODELS**  
Colors—black, white, light blue, maize, coral, pink, light green, Pekin and beautiful combination colors; silk laces, charmeuse, taffetas and silk nets are the wonderful materials used.  
Gracefully combined with silver and gold laces, bands, French ribbons and French flowers, ostrich bands, and these dresses are rare and beautiful.  
(Third Floor—Annex.)



## BOYS' ALL-WOOL MACKINAW, \$9.95

They are made of the flashy sporty patterns; rainbow hues; strictly all wool; sizes 8 to 18. You can't duplicate these in the city for \$12.00. Detachable belt, storm collars, good bone buttons and made of the best serviceable materials, that are not only warm but attractive and stylish.

(Fourth Floor.)

### Suits For Little Boys

Swell little suits in the new style waist-seam coat. Detachable belts. Trousers cut full, lined and taped, carefully tailored garments, in the wanted colors and materials.

**\$5.95—\$6.95—\$7.95—\$8.95**

### Boys' Dress Suits \$9.95

Of durable cassimeres and cheviots, waist-seam models, coats detachable belts, trousers full lined, neat mixtures, plaids and stripes; special, \$9.95. Sizes 7 to 17

### Chinchilla Overcoats

Double-breasted style, button to the neck, detachable belts, blue and brown; sizes 3 to 9, at \$6.95.

### Corduroy Pants

In dark brown colors, tape seams, belt straps, good strong winter pants; sizes 7 to 17 years, at \$1.98.

### Boys' Sweaters

Oxford, gray, khaki colors; shawl collars; sizes 26 to 34, at \$3.49.

### Boys' Dress Suits \$15

Made of all-wool fabrics, in the very newest models. Have you seen these handsome tailored suits? Sizes 8 to 18; a remarkably good offering at \$15.00.

(Fourth Floor.)



## SMART COATS FOR LITTLE GIRLS

Silvertones, Velours, Velveteen, Broadcloth and Chinchilla—Sizes 2 to 6  
**\$7.95—\$10—\$14.95—\$19.95**

### Wool Chinchilla Coats

It has the neat appearance and finish that are desirable in higher priced coats. Pockets with flaps, belted back and straight front. Colors brown and gray.

### Velveteen Coats

Collar tabs and belt are trimmed with Hudson seal (dyed muskrat). A belt confines a shirred back and buttons in front. Slash pockets, Colors Burgundy, green, brown and navy.

### Broadcloth Coats

In an empire style with smoked yoke. Slash pockets and strap and button trimmed cuff. Colors Burgundy, green and navy. All are lined and heavily interlined.

Surprising Savings at This Holiday  
**SALE OF GIRLS' COATS**

### Cheviot Velour Coats for Girls

With large buttons to neck, collars, in navy and Burgundy; sizes 6 to 14 years, \$7.95

### Handsome Cheviot and Velour Coats

With seal plush or Kit-Coney collars, belted or loose back, many colors; regular \$19.75 value; size 6 to 14 years, \$14.95

### Cheviot and velour Velvet Trimmed Coats

Heavy quality cloth with velvet trimmed collar, cuffs and pockets; navy, brown, green, Burgundy—6 to 14 years, \$10.00

### Rich Fur Collar Coats

Wool velour, velour plush and silvertone, yoke or loose back models; seal plush or kit-coney shawl collars; 6 to 14 years, \$19.95

